

THE JOURNEY

*Community for Growth
Minded Professionals*



THE JOURNEY

OUR 5 PILLARS

The Community of professionals known as "The Journey" has evolved out of an unmet need for people seeking connection, continued learning, support and belonging as they determine what's next for them in their careers and personal lives.

After multiple interviews, it became clear that we held shared values and a desire to support diverse voices. This built the foundation for a sense of belonging in a secure, trusted community, while learning and expanding our networks.

The following pillars evolved from the discussions:

1. We share a common goal of learning, connection and meeting new people in a similar stage of life.
2. We seek a need to belong to something greater than ourselves, that is beyond our current circle of family and friends.
3. We want a community to offer multiple ways to get involved
4. We want to continue to learn and grow both professionally and personally
5. We find value in engaging with others who share similar values.

Let's begin The Journey



OUR RULES

- **NO SALES PITCHES OR FINANCIAL ENRICHMENT**

This is a community for learning, connecting and building a safe, trusted space for belonging. As a result, this is not a place for us to seek new customers, but to ask for moral support for our personal and professional lives.

Business offerings can occur outside of the community, but only if engaged by the requesting member.

- **BE SUPPORTIVE AND RESPECTFUL**

We are here to build a supportive, respectful and psychologically safe environment for sharing, learning and building connections. When disagreements occur (or difference of opinion), please handle with care and the utmost respect.

- **BE AUTHENTIC AND ABSOLUTELY VISIBLE**

Our community is a safe space to be our authentic, most vibrant selves. It is one of the foundational reasons for our community. The Journey will thrive through our activity and visibility.

- **CONFIDENTIALITY**

A key requirement for this community is to keep information safe and secure. This includes membership (unless someone has given you permission to indicate they are a member).

Las Vegas rules -- what's discussed in The Journey, stays in The Journey.

Let's begin The Journey



FAQS (1/3)



- **WHAT DOES MEMBERSHIP LOOK LIKE?**

Membership will be on a quarterly bases to allow for ease in administration of onboarding new members, thus providing sufficient time to experience the community offerings.

- **WHAT IS THE MEMBERSHIP COST?**

Membership cost for the Founding Members is \$75 a quarter (\$25 monthly, billed quarterly). This is a special rate limited to the 1st cohort, only.

As we build out the full community features, active feedback will be appreciated and needed to optimize the experiences for our needs.

The cost covers the cost of the platform, other supportive integrations and systems.

- **IS THIS COMMUNITY PART OF YOUR COACHING COMMUNITY?**

No. While some of my coaching content may be shared to provide additional member experiences, this is not an extension of my Coaching or Consulting business. I am happy to engage outside of the community.

- **HOW WILL WE KNOW HOW TO NAVIGATE THE JOURNEY**

At the beginning of each new cohort, I will share a navigation overview of the platform. In addition, there will be resources to explain the experiences and platform features. These will be recorded and saved on the platform.

- **IS THERE A DISCOUNT FOR REFERRING NEW MEMBERS**

Since this is a not for profit driven community, at this time, no referral bonuses will be offered outside of the Founding Members special pricing.

I highly encourage referrals to the community to grow our networks and learning experiences.

We can absolutely revisit this if we believe this is a barrier to joining.



FAQS (2/3)



- **WHICH PLATFORM WILL THE JOURNEY UTILIZE**

We will be utilizing The Heartbeat Community Platform, as it allows the most experiences that align with our membership research.

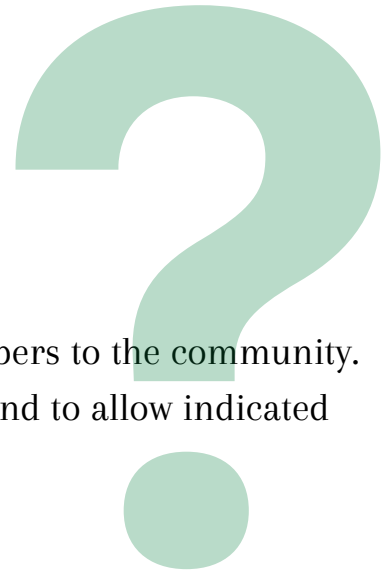
- **WHAT ARE THE CURRENT EXPERIENCES TO BE INCLUDING IN THE FOUNDING MEMBERS COHORT?**

For our 1st full quarterly cohort, I am anticipating the following experiences:

- **Thread**
 - A basic Facebook/LinkedIn-like post format for building connection
- **Accountability Circle**
 - Allows us to ask for goal accountability at the beginning of the week, with a asynchronous follow-up at the end of the week (and bi-weekly Zoom connections)
- **Feedback Fridays**
 - A chance to obtain feedback on ideas, content, etc. (not business oriented)
 - A great chance for the power of community mindsets
- **Ask the Community**
 - Opportunity to get hive minds together with any questions you may have
- **Monthly Expert Calls**
 - Once a month, we will offer an Expert to provide a live Zoom event related to their expertise (recordings available).
- **Book Club**
 - The quarterly format allows us to offer a Book Club which can be led by a member - this can be asynchronous and synchronous (live) inclusion - your choice
- **Match-Ups**
 - Each month, you can opt in to being part of a 1:1 match-up (configured by the system) to meet new members live.



FAQS (3/3)



- HOW WILL NEW MEMBERS JOIN THE JOURNEY

A rolling application process will be utilized to add new members to the community. The primary purpose is to ensure alignment with our goals and to allow indicated member interests.

- IS MY PERSONAL INFORMATION SECURE?

Yes. Payment information is not visible to me, nor the community and will be handled through the Stripe application.

Yes, registration information is secure and payment is handled through the Stripe application.

"The greatness of a community is most accurately measured by the compassion actions of its members"

-Coretta Scott King

